



*Boston Beantown Classic  
Volleyball Tournament  
September 12-13, 2009  
Cambridge, MA  
<http://www.beantownclassic.net>*

May 20, 2009

Dear Friends,

The Cambridge Boston Volleyball Association (CBVA), in cooperation with the North American Gay Volleyball Association, will be holding the annual Boston Beantown Classic Volleyball Tournament on **September 12-13, 2009** at the Cambridge Rindge and Latin School in Cambridge, Massachusetts.

CBVA is expecting 36 volleyball clubs and teams from across the nation to register. The tournament will offer the participants three levels of competition. In previous years, this event has drawn over 300 athletes and volleyball enthusiasts from around the country who come to Boston for the unique opportunity to play competitive volleyball and experience one of the greatest cities in the United States. With your support, we hope to renew the established reputation of this tournament.

As we prepare for this year's competition, our Steering Committee is seeking the support and collaboration of corporations, companies, and individuals who would like to offer their support and sponsorship of our Association and more specifically, the Boston Beantown Classic.

Through your support we will be able to:

1. Provide court space;
2. Cover the cost of providing a tournament t-shirt and gift bag for all participants;
3. Cover the cost of developing an electronic tournament information booklet; and
4. Cover the cost of a unique Seeding Party.

There are various forms of sponsorship. If you are interested in becoming a sponsor for the Boston Beantown Classic Tournament, please complete the Advertisement and Sponsorship Form on the next page. All contributions are tax-exempt; the Boston Beantown Classic Tournament is using fiscal sponsorship from the Child Care Resource Center (CCRC) a 501 (c)(3) non-profit organization. Proceeds from this tournament will be donated to the Cambridge Rindge and Latin Youth Sports Volleyball Program. Please keep a copy of the form for your tax purposes.

Please feel free to contact us for additional information about the Boston Beantown Classic Volleyball Tournament. We look forward to hearing from you soon.

Sincerely,

**Michael Gonyeau**  
2009 Commissioner  
Cambridge Boston Volleyball Association  
[commissioner@cbvolleyball.net](mailto:commissioner@cbvolleyball.net)

**Robert Martinez**  
2009 Tournament Director  
Boston Beantown Classic  
[bbc@cbvolleyball.net](mailto:bbc@cbvolleyball.net)



CBVA, Inc.  
P.O. Box 425734  
Cambridge, MA 02142  
<http://www.cbvolleyball.net>



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 Volleyball Tournament  
 September 12-13, 2009  
 Cambridge, MA  
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## ADVERTISEMENT & SPONSORSHIP / INVOICE FORM

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Company Tax ID: \_\_\_\_\_

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### Levels of Sponsorship for the Boston Beantown Classic [please identify your level(s) of sponsorship]

<b>A Tournament Sponsor:</b> <ul style="list-style-type: none"> <li>• <b>Banner ad</b> (24" x 60" max) at the seeding party and tournament location.</li> <li>• <b>Full page ad</b> (8.5" x 11" max) in the <b>BBC Tournament Information Booklet</b>.</li> <li>• <b>Website ad</b> (400px x 200px max) posted on the BBC website (through 3/31/10).</li> </ul>	<b>\$2,500</b> (and up)
<b>B Court Sponsor:</b> <ul style="list-style-type: none"> <li>• <b>Banner ad</b> (24" x 48" max) at one volleyball court.</li> <li>• <b>Full page ad</b> (8.5" x 11" max) in the <b>BBC Tournament Information Booklet</b>.</li> <li>• <b>Website ad</b> (300px x 150px max) posted on the BBC website (through 3/31/10).</li> </ul>	<b>\$2,000</b> (per court sponsored -- there are 6 courts that may be sponsored).
<b>C T-Shirt Sponsor:</b> <ul style="list-style-type: none"> <li>• <b>Your company's logo</b> on the official BBC T-Shirt.</li> <li>• <b>Full page ad</b> (8.5" x 11" max) in the <b>BBC Tournament Information Booklet</b>.</li> <li>• <b>Website ad</b> (200px x 100px max) posted on the BBC website (through 3/31/10).</li> </ul>	<b>\$2,000</b> <i>(a t-shirt will be provided to all registered players)</i>
<b>D Sport Snacks and Drinks:</b> <ul style="list-style-type: none"> <li>• Our concession stand will provide your products (snacks, beverages, and food) for tournament participants. Donations will be collected.</li> <li>• Companies providing in-kind donations will be recognized in a <b>Full page ad</b> in the <b>BBC Tournament Information Booklet</b>.</li> </ul>	<b>\$750</b> worth of beverages and food
<b>E Registration Bags:</b> <ul style="list-style-type: none"> <li>• We will offer registration bags (approximately 350) for all players. Your company can donate the bags and/or provide products from your organization (e.g., pens, note pads, sticky notes, key chains) that will be placed in the bags.</li> <li>• Companies providing donations will also receive a <b>Full page ad</b> in the <b>BBC Tournament Information Booklet</b>.</li> </ul>	<b>\$500</b>
<b>F Buy an ad</b> in the <b>BBC Tournament Information Booklet</b> .	<input type="checkbox"/> Full page: <b>\$100</b> <input type="checkbox"/> Half page: <b>\$50</b> <input type="checkbox"/> Quarter: <b>\$25</b>
<b>G Buy an ad</b> on the <b>BBC website</b> (150px x 75px max) through 3/31/10.	<b>\$100</b>
<b>H BBC Supporter:</b> <ul style="list-style-type: none"> <li>• Your name will be included in the <b>BBC Tournament Information Booklet</b> in a list of supporters.</li> </ul>	<b>\$15</b>

Please make your payment (check or money order) payable to:  
CBVA Boston Beantown Classic

Mail Payment to:  
 CBVA Boston Beantown Classic Tournament, P.O. Box 425734, Cambridge, MA 02142